OIDOENVIVO.COM · PRESS KIT · NOVEMBER 2026

THE LIVE MUSIC LISTINGS OF COLOMBIA

A free guide, city by city, that takes the official register of public shows as its source.

Music played, not played back.

WHAT IT IS

A FREE GUIDE TO LIVE MUSIC, CITY BY CITY

1,605
upcoming presentations

905
venues with their own page

2,034
artists with their own page

106
cities with their own listings

Every date shows its venue, its map, its PULEP code when it is registered and the links to all its official ticket sellers. The guide sells no tickets, takes no commission, and needs no account to read.

Figures of 2 November 2026, counted on oidoenvivo.com: the events page and the sitemap.

THE RULE

MUSIC PLAYED, NOT PLAYED BACK

Live music only

A concert with a band, a recital, an orchestra, a group on a stage. A party with recorded music or a screening does not get in.

Only what is coming

The guide shows upcoming dates. A date that has passed leaves the lists the next day.

To be confirmed

When it is not yet known whether there will be live instruments, the date is marked “to be confirmed” rather than taken for granted.

Ten families

The music is grouped into rock, metal, jazz, blues, folk, roots, dance, reggae, electronic and hip hop.

As oidoenvivo.com/en/acerca explains it.

WHERE THE DATA COMES FROM

THE OFFICIAL REGISTER LEADS

PULEP

The public register of shows kept by Colombia's Ministry of Cultures. Every registered date shows its code and links its official entry. When the register and another source disagree, the register wins.

Ticket sellers

Ticket sellers' public listings fill in what the register lacks. Every seller of a date appears, and none comes before another.

Public calendars

The cultural calendars that venues and public bodies publish. Many free-admission dates come in this way.

Every day

The guide reads its sources and updates daily. The program that reads them identifies itself as OidoEnVivoBot: oidoenvivo.com/bot.

On 1 November 2026, 96 % of upcoming presentations linked their PULEP entry. The register is official; the guide uses it and does not speak for it.

HOW A DATE REACHES THE GUIDE

THREE ROADS, NONE OF THEM PAID

The PULEP register

Every show registered in PULEP enters the guide with its code, with no further step. It is the best way for a show to appear.

The ticket seller

Dates that online ticket sellers publish appear with a button to their official seller.

An e-mail

The date, the venue and the seller, sent to info@oidoenvivo.com, are enough. A show without a PULEP code is listed too.

Listing is free for everyone, and every event appears in the same order under the same rules.

HOUSE RULES

THE LISTINGS ARE NOT FOR SALE

No favourites

No payment changes the order, the selection or the filters of the listings, the search, the map or the ticket links.

Always labelled

Every promotional space carries the label “Sponsored links” and sits outside the lists, never shaped like a date.

The reader decides

No space shows a piece without the reader’s consent to advertising.

The same page for everyone

Nothing is targeted at a person: a space is chosen by the page, its city and its date, not by who reads it.

The guide publishes coverage figures (dates, venues, cities), not audience figures.

FOR THE PRESS

A STORY STARTS WITH A FACT YOU CAN CHECK

THE NEWSROOM'S QUESTION	HOW THE GUIDE ANSWERS IT
What is on this weekend in my city?	The city's listings and its weekend page, by day and genre
Which concerts have free admission?	The free-admission page: 77 presentations nationwide
Is this show registered?	Its PULEP code, linked to the register's official entry
Where is the legitimate ticket sold?	The buttons of its official sellers, and only those
What is playing in my department?	One page per department: 25 today
What season is coming?	The 2027 dates already in the register and in the guide

Figures of 2 November 2026. Every answer points to a public page the newsroom can verify.

WORKING WITH THE GUIDE

NO COST, NO EXCLUSIVITY

01 · THE SOURCE

Cite or link the guide

When your listings, your weekend picks or your radio segment use a date from the guide: “according to Oído en Vivo (oidoenvivo.com)”.

02 · THE DATA

Cuts on request

The listings of a city, a week, a genre or a season: how many dates, at which venues, how many with free admission.

03 · THE STORIES

Leads from the register

What the public register shows first: seasons filling up, cities growing, festivals already registered.

04 · YOUR OWN

Your events in the guide

The concerts, festivals and awards your outlet organises appear with their PULEP code and their seller, free.

A date is wrong? Tell us. If the error comes from the register, the correction goes through PULEP.

ONE GUIDE, MANY DOORS

WHAT THE GUIDE OFFERS EACH OF YOU

FOR	WHAT THERE IS
Venues and artists	Your page with your dates, your map and your sellers. With your own page, a block you write yourselves: oidoenvivo.com/en/pagina-propia
Producers and promoters	Every registered show appears with its PULEP code; 284 producers already have their page. Promoting a show requires its code, checked in the register
Departments, cities, culture and tourism bodies	Listings per town to link to, a daily read of your public calendar, and your territory's data on request
Ticket sellers	Every official seller of each date, none preferred, no commission
Brands and sponsors	The calendar you sponsor, with its code and its seller; spaces labelled "Sponsored links", always outside the lists

Every conversation starts by e-mail and continues by video call.

THE BRAND

HOW TO WRITE OÍDO EN VIVO



The name

Oído en Vivo: with the accent on the í, “en” in lower case.

The address

oidoenvivo.com, in lower case, without accents.

The motto

Música tocada, no reproducida (music played, not played back).

No charge

Shows with no charge are called “entrada libre” (free admission).

#e8a33d	#c2452d	#3e7cb1	#5b9a52	#9b5fc0	#0b0910	#f1ebe0

Typefaces: Big Shoulders Display, Jost and DM Mono.

The logo in SVG and PNG comes in the kit's download file.

WHO MAKES IT

A COLOMBIAN PROJECT

Oído en Vivo (oidoenvivo.com) is a free guide to live music in Colombia. Every day it gathers the shows announced across the country, with their venue, their PULEP code linked to the Ministry of Cultures' register, and the links to all their official ticket sellers. It sells no tickets and takes no commission. It is a project of Tecnocratica Services S.A.S.

PRESS AND PARTNERSHIPS

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THIS KIT

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COMPANY

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Interviews and meetings by video call, on Google Meet or the platform you prefer.